



## **East Area Council Board Meeting**

March 11, 2010

Texas Wesleyan University

### **Transaction Notes**

**In Attendance:** Vice Chair John Gonzales, Casey Tibbets, Beth Miletello, David Edmonds, Katsha Varner, Joe Martinez

**Absent:** Adrian Murray, Laura Myles

**Guest:** Cheri Washington, Principal Meadowbrook Middle School, Durbin Rodrigo, Assoc. Principal Meadowbrook Middle School

**Staff:** Pennie Blossom

Vice Chair John Gonzales welcomed the newest board member, John Martinez with OmniAmerican Bank, and then asked for introductions around the room.

Gonzales went on to the action plan.

### **Action Plan**

#### **Education (Adopted school - Meadowbrook Middle School)**

- The fourth annual Math & Science Camp – May 26 / 27, 2010. The planning is well under way for the upcoming camp.
  - Everyone has their assignments and most of the instructors have confirmed their participation again this year.
  - Mac McLain will ask Dr. Jeffcoat if he is available to welcome the students. If Jeffcoat is unavailable McLain will do the welcome.
  - Gonzales will check with Dr. Rodriguez to see if he will teach the science class again this year.
  - Gonzales, Beth Miletello and Casey Tibbets are going to “team up” for the team building session on Wednesday.
  - Pennie Blossom will call the FW Zoo to see if they can bring a couple of animals out on the second day of the camp as a fun wrap-up session.
  - Gonzales and David Edmonds are coordinating efforts for the motivational speakers.
  - Suzi Hill is getting the class t-shirts and monogramming at cost and Miletello, with Reliant Energy, has volunteered to sponsor them.
  - Waste Management is donating \$225 to sponsor a lunch.
  - We are hopeful that we can get at least one more sponsor.
  - Laura Myles and Toya Releford have volunteered to help with serving lunches.

- Other request for Meadowbrook – Cheri Washington:
  - Washington would like for the board and TWU to consider working with them on their Front Line Leaders Program. This group is made up of Hispanic and African-American male students. They are working on exposing these young men to the notion of higher education through having them interface with Hispanic and African-American male college students and successful businessmen. Most of the students are not from an area that displays that kind of success or role models. John Gonzales will work with Washington on setting something up at TWU. He will also look into other opportunities for the group. David Edmonds will work with Washington on setting up a tour at TCC.

### **Retention**

- Beth Miletello will contact all new EAC Members via email and welcome them to the Chamber and the East Area Council.
- The East Area Council now has 332 members with 68 of those Gold.

### **Programming**

- March 12 – Gold / Preferred Member breakfast, speaker Gary Wortel, Star-Telegram publisher, at the Fort Worth Club.
- March 23 – Gold / Preferred Member Breakfast, speaker Alberto Ibarguen with Knight Foundation, at the Fort Worth Club.
- March 26 – 20<sup>th</sup> Annual Employment Law Update, presented by Haynes & Boone at SW Baptist Theological Seminary – the Riley Center.
- March 31 – Women Influencing Business Luncheon with Martha Williams of Williams Trew at the Fort Worth Club.
- April 15 – Chamber Day at the Speedway with driver Tony Stewart.
- April 29 – Breakfast - Leaders in Business with David Bonderman, founding partner, TPG, at the Fort Worth Club.

### **Monitoring Items**

- East Lancaster – The Tea Room in the Antique Mall on the corner of East Lancaster and Handley is getting rave reviews. Blossom encouraged everyone to try it. They serve brunch on Sundays with free mimosas.
- TWU - The new campus fitness center at TWU is underway and should be finished in October 2010. There is a new Subway Shop across from the campus on Rosedale. This is part of the revitalization of East Rosedale across from the campus and all the way to Highway 287. The TWU Bookstore and two other businesses are in the same area. The hardware store that has been there for decades will remain in the same location.
- TCC's new chancellor is Erma Johnson Hadley. Nina Petty is the new vice chancellor of real estate. A new mini-campus at Alliance is on the drawing board. The property purchased for the new parking area at the training center on Ramey has finally closed. This means the center can now operate at full capacity as soon as the parking spaces are complete.
- East Side – Revitalization of the Old Masonic Home. The retail shopping portion of the old Masonic Home will start in May. This is going to be a huge shopping center development with approximately 400,000 square feet and will include a 63,000 square foot grocery store. The All Church Home bought some of the old buildings about three years ago with plans for a chapel, reception area and offices among other things to be built at the location. The chapel and reception area are about complete at this point.

- The Potter's House Church has bought the old Kroger Center on I-30 and Woodhaven Blvd. They plan to open a Fort Worth branch of the enormous Dallas church. They already have approximately 2,000 members in Tarrant County that drive to Dallas every Sunday for services. This branch will be run by an assoc. pastor and services from the Dallas church will be streamlined into the Fort Worth Church in real time.

With there being no other business Vice Chair Gonzales adjourned the meeting.

Next Meeting:            May 13, 2010  
                                  9:00 a.m.  
                                  TWU