



West Area Council

November 20, 2009

9:00 to 10:30 a.m.

Ridgmar Mall Community Room

In Attendance: Chair Kayla Kelly, Bill Fairley, Stu Arledge, Cathy Moates, Dena Newell, Feleshia Cochran, Marco Mendoza, Laura Stegall, Reagan Ferguson

Absent: Cathy Barthelemy, Kay Lee, Jason Vinson

Chamber Staff: Pennie Blossom

Chair Kayla Kelly called the meeting to order, introduced new board member Reagan Ferguson, with Summit Press, and asked for introductions from the rest of the board. She then turned the floor over to Dena Newell, host for this meeting, to give everyone an update on Ridgmar Mall.

Newell reported that the mall is holding their own but not growing at this time. They are in negotiations with a couple of big name stores they expect to move in but probably not until 2011. The community room we are meeting in today is available for outside companies and organizations. Non-profits do not have to pay a room fee; for-profit business pay \$100 for half a day and \$200 for the entire day. The room has WiFi, plenty of tables and chairs. They do not have a coffee maker at this time but it is coming. She recommended that the board try a new barbecue place in the mall - Porky's Tacos gets an A+ according to Newell.

Kelly continued with the action plan.

Action Plan:

Education - Monnig Middle School

- Monnig
 - Laura Stegall, principal of Monnig, reported that the school continues to do well; they are meeting all of their goals at this point.
 - Projects for 2010: Stegall has two project requests for 2010 – 1) Continue supporting their science garden. The board will pick a day to work in the garden, e.g., planting donated flowers and maybe a small tree. 2) Mentoring – the board will do a group meeting two times in the spring semester, bringing lunch and visiting with a select group of students over their lunch period. Stegall will coordinate the date and the students.

Retention

- Board Members divided up the new member list and will email or call to welcome them to the WAC.
- Membership in the WAC stayed basically the same this reporting period.

Programming

- Upcoming Programs:
 - ✓ December 10, 2009 – Holiday Happy Hour, at The Backstage Club.

- ✓ February 18, 2010 - West Area Council Luncheon with speakers Capt. Smyers, Base Commander and Col. Scobee, 301 Fighter Wing, at the Joint Reserve Base.

Monitoring

- Development on 7th Street – Tillman’s Roadhouse is a great new restaurant and will add another dining option to the 7th Street Development. The Movie Tavern is getting rave reviews. The parking in the area is not getting rave reviews. Everyone loves the Pour House but there have been complaints about the parking.
- Tarleton State University – Fort Worth. Kayla Kelly says Tarleton continues to grow. They are negotiating with FWISD to use some of their classrooms because their location is full.

Other Business

- The board recommended asking Lisa Powers with Historic Camp Bowie to join the board. She has an inside track on what’s happening in that part of the West Area Council. They would also like to recruit someone from one of the new businesses on 7th. Reagan Ferguson will make some inquiries.

With there being no other business Chair Kelly adjourned the meeting.

Next Meeting: January 15, 2010
 Monnig Middle School in the Library
 9:00 – 10:30